



TECHNICAL SERVICE BULLETIN

British Motor Holdings (U.S.A.) Inc.

734 GRAND AVENUE, RIDGEFIELD, NEW JERSEY 07657

January 15, 1968

TO ALL DISTRIBUTORS AND DEALERS

Re: Customer I.D. Plate Holder

1968 Vehicles

Starting with all 1968 model cars a red plastic folder will be permanently affixed to the car for the purpose of holding the metal customer I.D. plate.

As can be seen from the attached, on the sports car range the red holder is located on the front face of the heater box immediately behind the engine. On the sedan model, it is on the left-hand front valance next to the radiator.

Although customers are being advised of the existence of this holder and requested to place their I.D. plate inside, kindly insure that this has been done.

Now that the metal I.D. plate will be in the car at all times, we must insist that it is always used when submitting warranty claims. It should be appreciated, at this time, that the use of the plate in question can save your dealership considerable time and money.

For your information, the clear plastic folders still being used will shortly be replaced by a black folder having the MG Austin Healey logo embossed on one side.

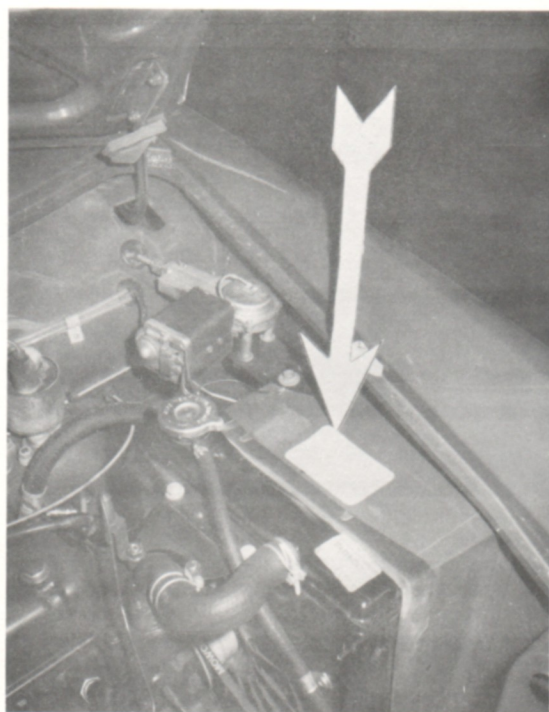
P.T.O.



MGB

MGB/GT

SPRITE/MIDGET



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