NO.



October, 1970

SUBJECT:

MODELS:

Product Problem Early Warning System All Models

All dealers are requested to submit reports covering any items on any models which it is felt are subject to abnormal failure rates, design criticism or which might be a potential safety hazard and which, as a result of direct customer contact, are recognized at an early point of development.

These reports will provide early warning of such defects and become invaluable in prompting speedy action in making corrections.

Apart from the important aspects of reporting service and design problems such a system of early warning becomes increasingly valuable with items of a safety related nature and could substantially reduce the numbers of cars requiring campaign action.

Dealers are requested to share experience, knowledge, or complaints no matter how trivial they may appear and report these promptly and frequently through the Distributor along the lines of the two attached samples of a form designed for this purpose.

Wherever possible, serial number, engine number, and mileage information should be provided, together with samples of any specifically defective materials.

Additional supplies of this form will be provided to you by your Distributor. Please make liberal use of them.



SAMPLE

PRODUCT DEFECT REPORT

							The second liverage and the se		
GHD5U 204674G	GHN5UA 1890076	Vehicle Serial No.	Details of Vehicles Affected:	1	Note:	Comments: This is the s in two weeks.		Nature of Complaint: S	Model: MGB & MGB-GT
		Engine No.	ected: -	This is the sa Midget Models on back order	econd	Steering columnable to rele	B-GT		
As above	вна 4950	Assembly Unit No.			This is the same lock used on MG Midget Models and which is now on back order from distributor.	failure of this ty		Steering column lock engaged words of the steering lock engaged words and steering lock engaged words.	Section: BODY -
Yellow		Color			MG examination.	type Action Taken: Old locks		while owner man locked.	Section: BODY - CHASSIS - ENGINE - TRANSMISSION (Strike out those not applicable)
879	3,150	Mileage			ition.	Wehicles to		maneuvering car i	- TRANSMISSION
Aug. 1st 1970	May 30, 1970	Date of Sale				Vehicles towed in and locks replace forwarded to distributor for urgent		in parking lot.	Date_August_31st, 1970
=	Eager Motors	Distributor or Dealer				es replaced.			lst, 1970



SAMPLE

PRODUCT DEFECT REPORT

Action Taken: Mileage Date of Sale Distributor or Dealer Washington Moto		Color Mileage Date of Sale	Action Taken:
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BRITISH LEYLAND MOTORS INC. PRODUCT DEFECT REPORT

			Vehicle Serial No.	Details of Vehicles Affected: -	Comments:	Nature of Complaint:	Model:
			Engine No.	cted: -			
			Assembly Unit No.				Section: BODY
			Color		Action Taken:		Section: BODY - CHASSIS - ENGINE - TRANSMISSION
-			Mileage		ken:		- TRANSMISSION
			Date of Sale				Date
			Distributor or Dealer				

DID 20

Signed .



BRITISH LEYLAND MOTORS INC. PRODUCT DEFECT REPORT

Vehicle Serial No. En	Comments:	Nature of Complaint:	Model:
Engine No.			
Assembly Unit No.			Section: BODY
Color	Action Taken:		Section: BODY - CHASSIS - ENGINE - TRANSMISSION
Mileage	ken:		- TRANSMISSION
Date of Sale			Date
Distributor or Dealer			

Signed .