



PARTS

PARTS SALES BULLETIN

British Motor Holdings (U.S.A.) Inc.

734 GRAND AVENUE, RIDGEFIELD, NEW JERSEY 07657

July 8, 1968

TO ALL DISTRIBUTORS AND DEALERS

SPECIAL OFFER

Re: Major Drive Train Components at Reduced Prices

For a limited time only British Motor Holdings (U.S.A.) Inc. is making available to all dealers--through their franchised B.M.C. distributors--major drive train components at greatly reduced prices.

This offer is aimed primarily at the rehabilitation of "used car" stock. A small investment here could result in larger and quicker profits. Also, its potential at the retail sales level should not be overlooked.

A quick glance at the attached listing of components and their application is certain to show at least one item that will fill an immediate need at a substantial saving.

Quantities are very limited, so do not hesitate to act quickly while present selections remain. Contact your B.M.C. distributor now for your special price quote.

OFFER EXPIRES SEPTEMBER 6, 1968

DLK:sgp

Attachment

MG • AUSTIN HEALEY • MORRIS • AUSTIN • SPRITE • MIDGET

SPECIAL OFFER -- MAJOR DRIVE COMPONENTS

<u>Part No.</u>	<u>Application</u>	<u>Description</u>
AEC 1176	BN 4	Engine Assembly
AEC 1275	BN 4	" "
68G 259	BJ 7	" "
HR 311	A 55, MK I	" "
HR 312	A 55, MK II	" "
HR 313	A 60	" "
HR 322	BN 6	" "
HR 323	BN 7, BT 7	" "
AEC 1290	BN 4	Half Engine
AEC 1367	A 99/A 110	" "
28G 221	850	" "
48G 132	A 55, MK II	" "
48G 150	1.5 Riley	" "
48G 235	A 60 Standard Transmission	" "
48G 245	Magnette MK III	" "
AEC 1353	BN 7	Block Assembly
28G 156	MG 1100	" "
28G 196	850	" "
38G 321	1070 Cooper "S"	" "
48G 289	MGB	Cylinder Head Assembly
AEC 1491	BN 7	" " "
AEC 3523	BN 7 Standard Transmission	Gearbox Assembly
AEC 3554	BN 7 With Overdrive	" "
28G 170	997 Cooper	" "

OFFER EXPIRES SEPTEMBER 6, 1968

DK:sgp
7/8/68

Attachment to Parts Sales Bulletin No. 68-7